Flip-Flop: A Journey Through Globalisation's Backroads (Anthropology, Culture and Society)

By Caroline Knowles
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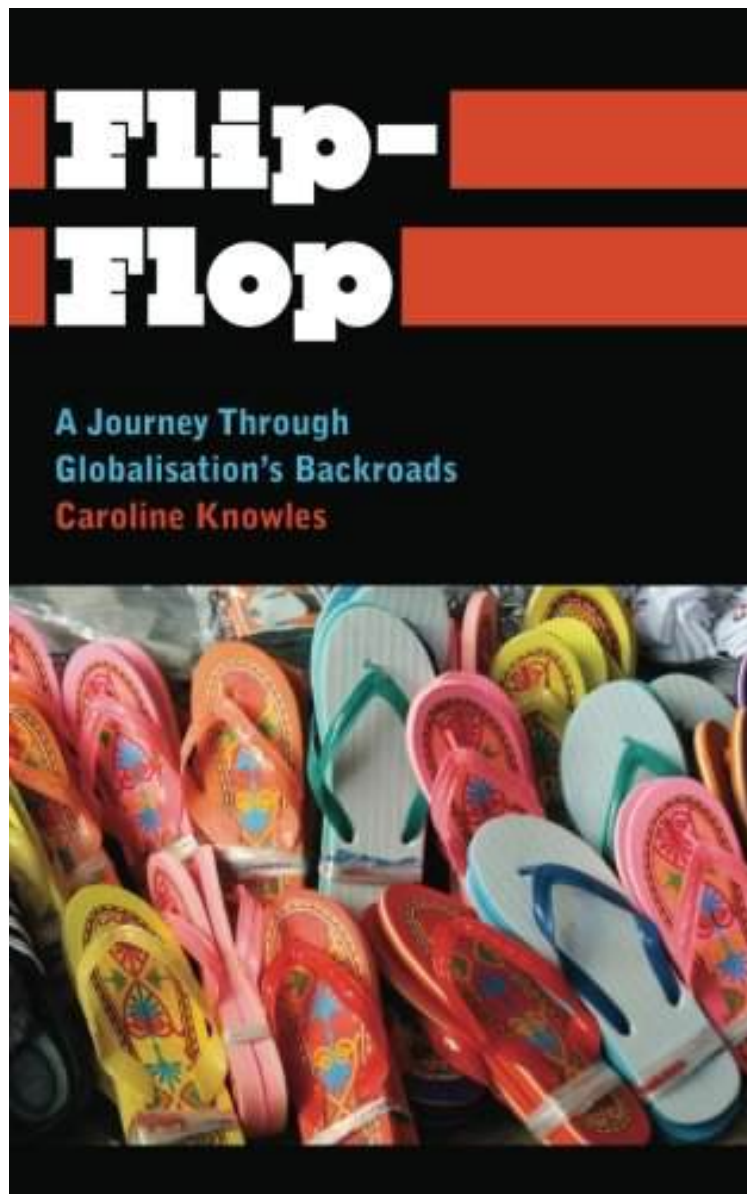
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0 of 0 review helpful Interesting Book By Customer Interesting book I was sceptical at the beginning and did not really like it but studying it in my course brought a new perspective which is really interesting This book follows the global trail of one of the world rsquo s most unremarkable and ubiquitous objects ndash flip flops Through this unique lens Caroline Knowles takes a ground level view of the lives and places of globalisation rsquo s back roads providing new insights that challenge contemporary accounts of globalisation Rather than orderly product chains the book shows that globalisation along the flip flop trail is a tangle of unstable shifting ad If you are invited to Davos shiny shoes high heels or ski boots may be in order For understanding much of the rest of the world Caroline Knowles shows you think better with flip flops Ulf Hannerz Emeritus Professor of Social Anthropology Stockholm

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