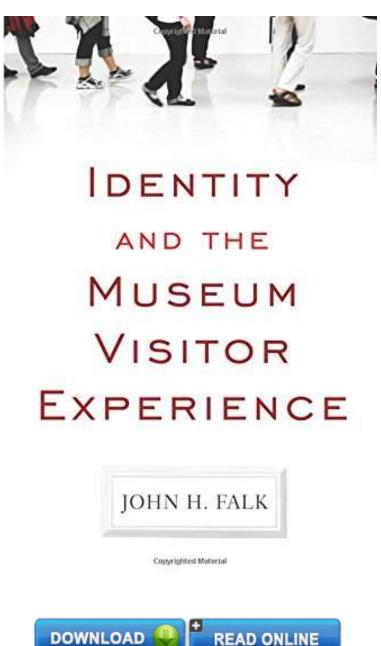
Identity and the Museum Visitor Experience



| #400561 in Books | Left Coast Press | 2009-05-17 | 2012-03-15 | Original language: English | PDF # 1 | 9.00 x .90 x 6.00l, 1.15 | File type: PDF | 301 pages | | File size: 34.Mb

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17 of 18 review helpful A New Way of Looking at Visitors that Attend Museums By Stephen A I was extremely impressed with Falk s book In this book he talks about five museum visitor identities Explorer Facilitator Experience Seeker Professional Hobbyist and Recharger Instead of thinking of general demographics of museum visitors such as age race gender etc Falk recommends thinking of visitors in one of these Understanding the visitor experience provides essential insights into how museums can affect people rsquo s lives Personal drives group identity decision making and meaning making strategies memory and leisure preferences all enter into the visitor experience which extends far beyond the walls of the institution both in time and space Drawing upon a career in studying museum visitors renowned researcher John Falk attempts to create a predictive model of visitor John Falk rsquo s determined focus on the visitor rsquo s experience continues to transform our understanding of the relationship between museums and their audiences Identity and the Museum Visitor Experience demonstrates that Falk remains the leadin

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